

SY / B / I

March - 2009

ANION

TIME : 2 hrs.

Entrepreneurship mgt.

MARK : 50

- Q.1 a) **Write whether True or False giving reasons for the same.** 05
- 1) A Project report is full of estimations and calculations.
 - 2) The gestation period of a project can be ascertained through Break - Even Analysis.
 - 3) The Planning Commission has adapted the technoeconomic basis for project classification.
 - 4) Under Mahila Udyog Nidhi Scheme, IDBI provides equity assistance to women.
 - 5) The hallmark of entrepreneurship is neither innovation nor risk bearing.
- Q.1 b) **Write short note on (any two) :-** 10
- 1) Innovation and Entrepreneurship.
 - 2) Franchising.
 - 3) Achievement Motivation.
- OR**
- Q.1 "Until committed to papers intentions are seeds without soils, sails without winds or mere wishes which do not lead to execution and without execution there is no pay off." Comment and explain the contents of a project report. 15
- Q.2 Explain the various phases of EDP's and give 2 examples with brief explanation of institutions engaged in EDP's 15
- OR**
- Q.2 Explain the emerging challenges for marketing of banking services in the globalised Scenario. 15
- Q.3 a) Classify entrepreneurs and bring out their features. 07
- b) While adjudging the viability of your proposed project, what factors you will take into consideration. 08
- OR**
- a) Explain the psychological and sociological factors influencing entrepreneurship growth. 07
- b) "The rate of entrepreneurial mobility in India has been tardy and slow" Explain. 08
- Q.4 a) Discuss the problems faced by women entrepreneurs. 08
- b) Write a short note on bancassurance. 07
- OR**
- Q.4 What are the different employment opportunities available after privatisation of insurance sector? 15

